



**FOR IMMEDIATE RELEASE**  
On sale September 8, 2009

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## **A STYLISH READ FOR BUDDING FASHIONISTAS AND FUTURE DESIGNERS**

### ***CATWALK: Strike a Pose***

by Deborah Gregory

**“A high energy journey through the world of fashion high school as seen through the sparkling eyes of several feisty fashionistas.”**

*—Essence Magazine on Catwalk*

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Delacorte Press Books for Young Readers is proud to publish the second book in Deborah Gregory’s Catwalk series, which follows a multi-ethnic group of four teen girls at the fictional Fashion International High School in Manhattan. **CATWALK: Strike a Pose** (on sale September 8, 2009 / \$8.99 / ages 10 up) follows the release of *Catwalk* (June 2008).

**CATWALK: Strike a Pose** picks up where *Catwalk* left off and features Gregory’s bouncy, smart, and sassy tone, and a fashion world fit for teens and tweens. Pashmina, Angora, Aphro, and Felinez—best friends and budding fashionistas—have joined together as the “House of Pashmina” and have entered the annual Catwalk Competition at Fashion International High School. Each year, students split up into fashion houses and compete to design, produce, and show fully original fashion lines. The winner gets a scholarship, a professional show, a trip abroad, and a real shot at a career in fashion.

The House of Pashmina is hard at work designing its first fashion line in **CATWALK: Strike a Pose**, and the pressure is mounting. The intensity is heightened by a Teen Style Network reality show that documents the students’ every move along the way. As the competition heats up, Pashmina and her team face pressures that threaten their chance for fashion stardom and puts their skills to the test.

Self-expression is hugely important in teen and tween culture and the Catwalk series is perfect for girls who are inspired by fashion as a means to express themselves. For added fun, Deborah Gregory has included a glossary of terms in the back of **CATWALK: Strike a Pose**, with definitions for words such as *shoppportunity*, *furbulous*, *fashionista*, and many, many more.

**CATWALK has been optioned by the The N (which will be renamed TeenNick in the fall) for TV series development, with Deborah Gregory attached as executive producer.**

#### **ABOUT THE AUTHOR**

Writer, performer, and designer Deborah Gregory is the award-winning author of the Cheetah Girls series. She has also been a contributing writer for *Essence* magazine since 1992, winning a number of awards from the National Association of Black Journalists. Her work has appeared in *Vibe*, *More*, *Heart & Soul*, *Entertainment Weekly*, and *US Weekly*. She is currently writing an adult novel titled *Leopard Lives*—about a woman’s search for her sanity after growing up in the New York City foster care system, of which Gregory is also a survivor. Deborah Gregory earned an AAS from the Fashion Institute of Technology as well as a BS from Empire State College. She lives in New York City with her pooch, Cappuccino. Visit Deborah Gregory at [www.cheetahrama.com](http://www.cheetahrama.com).

**CATWALK: Strike a Pose**  
by Deborah Gregory

A Delacorte Press Books for Young Readers original trade paperback / On sale September 8, 2009  
978-0-385-73458-5 / \$8.99 / \$10.99 Can. / 304 pages / Ages 12 up

[Publicity: Which is the correct age 10 or 12? At the beginning of the copy, it says 10 and here it is 12.]